



Jim Deagen

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Objective

- Develop impactful web-based marketing, instruction, and information content.
- Support strong, brand-enforced content for effective deployment across all user device types
- Build strong relationships with cross-functional teams (product managers, programmers, development team, UX/UI design, SEO/SEM, and all stakeholders)

Experience

Guidewire

San Jose, CA

April 2020 – present

Contract – Web Producer

- Drupal / Salesforce

Photomynt

Cupertino, CA

September 2015 - present

Principal / Owner

- Photographic digital restoration

Bristol Photography

Los Gatos, CA

2014-2016 (temp seasonal)

Photographic Production

- Seasonal photographic digital retouching and compositing

Symantec Corporation

Mountain View, CA

April 2008 – September 2013

Principal Marketing Specialist / Marketing Communications group

- Project manage interactive and web tool production to support campaigns and launches

Photoflex

Watsonville, CA

2003 –2008

Marketing Specialist / Marketing Communications group

Education

- San Diego State University / Bachelor of Arts (Journalism)
- College coursework in IT networks and technical writing
- Extensive self-directed study in web development and iOS mobile application development

Skills

- Computer / Software
 - HTML / CSS / JavaScript
 - Photoshop (expert-level)
 - Content management systems
- Photography
- Technical writing / marketing communications collateral / editing